

monitoring potatoes from space...

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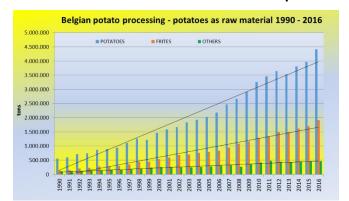


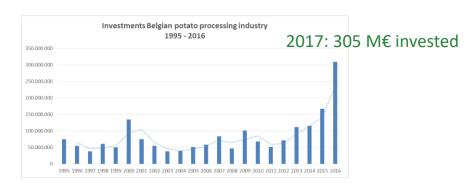




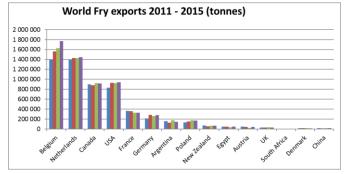
Background

- Potatoes remain a major staple food product in most of the EU countries
- Global demand for fresh potatoes and processed potato products is increasing





2017: 4,57 million tons of potatoes processed!



2017: 2,2 million tons of fries exports



Why WatchITgrow?

Need for more potatoes!

- Need for more arable land and efficient land use
- Potato yields have capacity to increase!

Need for new instruments!

"to measure is to know"
"if you can measure it, you can improve it"

- Nature product = risks! Soil, weather, disease & pests,... → Early Warning!
- Evolution towards precision agriculture



History

- 2014-2017: iPot project
- Financed by BELSPO, Stereo-III programme
- Partners: Belgapom, CRA-W, VITO, ULg















- Launched in March 2017
- A tool for all actors in the potato chain: farmers, advisors, traders, processing companies, researchers,...

Free after registration on www.watchitgrow.be

2017 season: > 300 users, > 1300 parcels, > 7500 ha potatoes monitored



WatchITgrow® for the future of the Belgian potato chain



Monitoring potatoes from space!

- Crop development
- Field heterogeneity
- Risk at production and quality losses
- Yield forecasts

For all actors in the potato chain:

- Get access to satellite images, weather data, yield forecasts
- Store your own field data (e.g. treatments, yield samples,...)



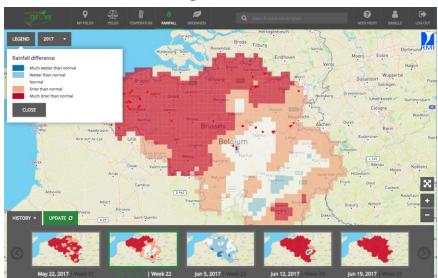




Weather info

- Country wide weather info on a weekly basis:
 - Average temperature
 - Precipitation sum

"deviation with average"



→ risk at production or quality losses?



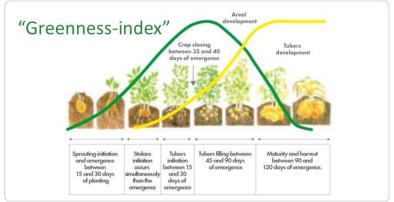




Crop growth



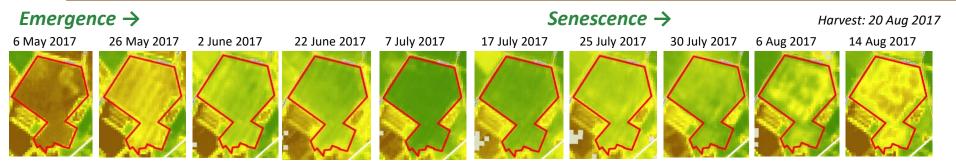
- Via satellite: Sentinel-2A+B
 - 1 image every 5 days
 - 10m detail
- Greenness index



→ monitor & compare fields



Crop growth



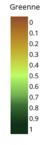
- Normal crop growth & development?
- Heterogeneity?
 - → improved sampling (per zone)
 - → evolution towards "smart farming": variable rate application of fertilizers, irrigation, haulm killing,...
 - → useful for field selection (historical data)
- Comparison of fields:
 - → optimize field visits
 - → input for planning / logistics (harvest)





watchi**T**

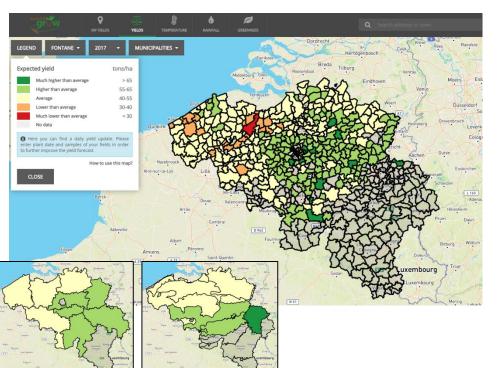
www.watchitgrow.be

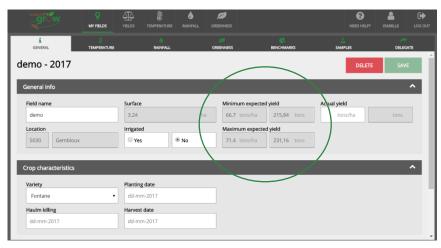




Yield forecast

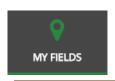
- Based on combination of yield models
- For 3 varieties: Fontane, Bintje, Nicola











Field specific monitoring?

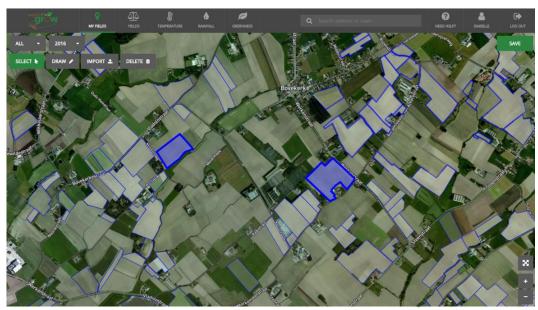
- For farmers
- Data can be shared with other actors in the potato chain



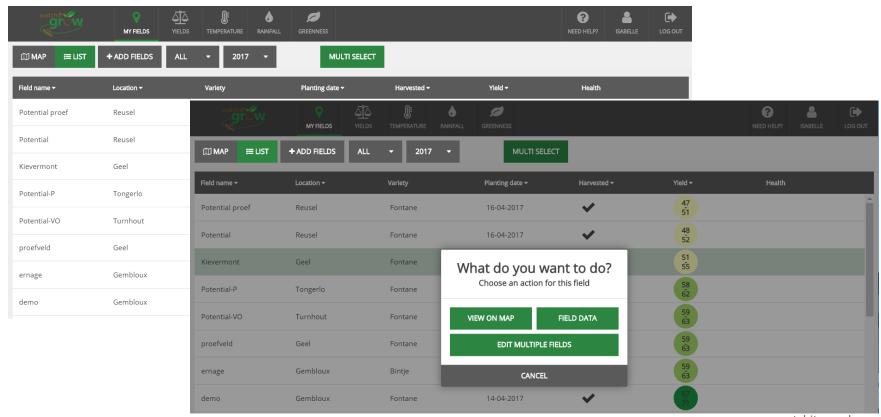
Enter your fields...

+ ADD FIELDS

- from existing parcel layer (IACS crop type declarations)
- DRAW / your parcel on the map
- a shapefile with your parcel boundaries

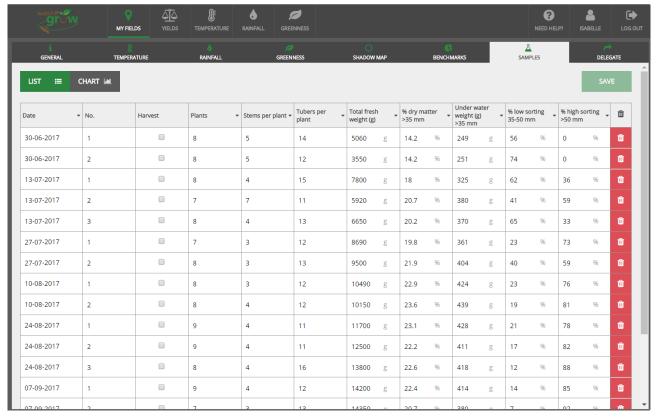


... and start monitoring your fields!



All data in one place

View watchITgrow[®] data and add your own data!





Summary & outlook

Try watchITgrow® for free during the 2018 season!

Plans for the (near) future:

- July 2018: extend monitoring to other crops (sugar beets, maize, wheat, vegetables,...)
- Further link watchITgrow® with other web tools (Vegaplan, commercial field registration tools,...)
- Move towards "precision agriculture": add Nfertilization and irrigation advice,... in collaboration with partners from the potato sector
- → "WatchITgrow as collaboration platform": benefit from combination of field, weather, soil, satellite data to increase yields.



www.watchitgrow.be



Thanks!



