

PRESS RELEASE

ENGLISH

Date 28 June 2017

Contact Thomas Schoos

Phone (+ 352) 275 888 2266

E-mail thomas.schoos@list.lu

LUXEMBOURG INSTITUTE OF SCIENCE AND TECHNOLOGY (LIST)

The Luxembourg Institute of Science and Technology (LIST) is a mission-driven Research and Technology Organization (RTO) that develops advanced technologies and delivers innovative products and services to industry and society. As a major engine of the diversification and growth of Luxembourg's economy through innovation, LIST supports the deployment of a number of solutions to a wide range of sectors, including energy, IT, telecommunications, environment, agriculture, and advanced manufacturing at national and European level. Thanks to its location in an exceptional collaborative environment, namely the Belval Innovation Campus, LIST accelerates time to market by maximizing synergies with different actors, including the university, the national funding agency and industrial clusters.



PM-International

LUXEMBOURG
INSTITUTE OF SCIENCE
AND TECHNOLOGY



INAUGURATION OF JOINT LABS BETWEEN PM-INTERNATIONAL AND LIST

Last autumn, the Luxembourg Institute of Science and Technology (LIST) and PM-International AG formalized a five-year collaboration on innovative bioactive molecules for dietary supplements and cosmetics. This collaboration between public research and private economy emphasizes the importance of research and development activities for companies, as well as the benefits of aligning public research with industrial needs.

As a major milestone in this cooperation, LIST and PM-International AG inaugurated their shared laboratories at LIST's main laboratory building in Belvaux, on Tuesday 27 June 2017.

This joint infrastructure will facilitate operations and investments in the extraction and transformation of plant-derived molecules. It is the first time that LIST opens up its technological research platform in the field of bio-innovation in such a substantial way to an industrial partner.

The inauguration in the presence of LIST and PM-International AG CEOs Fernand Reinig and Rolf Sorg strengthens the partnership established last September, and reinforces the role of LIST in the transfer of innovation to the benefit of the Luxembourg economy and society.

Lucien Hoffmann, director of the LIST Environment Department, stressed that "with this joint laboratory, LIST takes a further step towards concrete and direct industrial applications of its activities while contributing, together with PM-International, to the further advance of research and development on Luxembourg ground".

Dr. Tobias Kühne, Chief Scientific Officer at PM-International AG, said that "the close collaboration with the large research team at the Luxembourg Institute of Science and Technology offers us the best opportunities for research and development. We can now develop exclusive technologies to improve bioavailability and highly innovative bioactive substances".

PRESS RELEASE

ENGLISH



PM-International

LUXEMBOURG
INSTITUTE OF SCIENCE
AND TECHNOLOGY



About PM-International AG

PM-International AG develops and sells high-quality, self-developed and largely patented nutritional supplements and cosmetics from their own-brands FitLine® and BeautyLine in the premium segment. The core competence of PM-International is the Nutrient Transport Concept.

The exclusive Nutrient Transport Concept (NTC®) delivers the nutrients exactly when they are needed and where they are needed, to the cellular level, from inside and out. To ensure consistently high product quality, PM-International allows the TÜV SÜD ELAB to regularly perform tests on our products. By scanning QR-Codes on the product packaging, the product consumer can be taken directly to the TÜV SÜD ELAB's website and see the analysis. Currently no competitor offers this.

More than 400 million FitLine® products have been sold worldwide - many customers, as well as top athletes, use FitLine® regularly. In addition to this, PM-International supplies many major sports federations, such as the German Ice Hockey League, the German Ski Association and the Austrian Sports Aid.

PM-International distributes its quality products in over 35 countries worldwide. The total revenue of PM Group amounted to 460 million US dollars in 2016.

Further information can be found under: www.pm-international.com

LUXEMBOURG INSTITUTE OF SCIENCE AND TECHNOLOGY (LIST)

The Luxembourg Institute of Science and Technology (LIST) is a mission-driven Research and Technology Organization (RTO) that develops advanced technologies and delivers innovative products and services to industry and society. As a major engine of the diversification and growth of Luxembourg's economy through innovation, LIST supports the deployment of a number of solutions to a wide range of sectors, including energy, IT, telecommunications, environment, agriculture, and advanced manufacturing at national and European level. Thanks to its location in an exceptional collaborative environment, namely the Belval Innovation Campus, LIST accelerates time to market by maximizing synergies with different actors, including the university, the national funding agency and industrial clusters.